Wiltshire Council Where everybody matters Item No. 07d i

Area Board Project

1. What is the project?

Taxi Marshall Scheme for Chippenham. 2 Marshalls to be deployed for 6 key evenings over Christmas and New Year 2011.

2. Where is the project taking place?

Chippenham, Town Centre

3. When will the project take place?

6 key dates: 10th, 11^{th} , 17^{th} , 18^{th} , 24^{th} , 31^{st} December Midnight – 4am

4. Please outline:

- Community benefits
- Evidence of need
- Links to Community Plan
- Community Issue

The reduction of anti-social behaviour, disorder and alcohol related incidents. Calming and reassuring members of the public and assist with general safety of the residents. The Night Time Economy (NTE) group believe this is a vital element in the overall strategy proposed for Chippenham. (See NTE Action Plan attached). Chippenham is a major entertainment hub in North Wiltshire and numbers visiting the Town Centre increase dramatically in December due to Christmas celebrations.

5. What is the desired outcome/s of this project?

- Reduction in anti-social behaviour and alcohol related incidents.
- Improved confidence and well being for visitors to Chippenham Town Centre at night
- To support Community Safety initiatives led by NTE group
- Evaluation of this project will be used to evidence future funding bids
- To provide evidence to secure sustainable funding to enable deployment of Taxi Marshalls in Chippenham Town Centre for key dates

Area Board Project

6. Who will Project Manage this project?

NTE Group. Members of the NTE group include:

- Police Inspector
- Chippenham Neighbourhood Police Team
- Cabinet Member Health & Wellbeing Wiltshire Council
- Community Safety Manager Wiltshire Council
- Anti-social Behaviour Reduction Officer Wiltshire Council
- Community Area Manager Wiltshire Council
- Licensing officer Wiltshire Council
- Representatives from Chippenham Town Council

7. Please confirm costs and provide quotes

- Total project costs up to and including £5,000 1 quote
- Total project costs over £5,000 3 quotes

£1000 for 2 Marshalls on 6 evenings from midnight to 4am

Area Board funding£500Chippenham Town Council funding£500

8. Additional information in support of the project

This part of an overall strategy led by the NTE group. The deployment of Taxi Marshalls on key dates will be just one element of the strategy to be implemented alongside:

- Pubwatch
- Street Pastors
- Radios for door staff at Clubs, Pubs and late night food outlets
- Armbands for door staff

Chippenham Town Council will consider a bid for £500 match funding at their Strategy & Resources Committee meeting on 15th September 2010.